

CARMEN-AIDA HUȚU, Ph.D., MSOD

List of publications:

Books:

- ❑ Hutu, C. A. Human Resources Management. Textbook. "Performantica" Publishers. ISBN 978-973-730-319-6. (Iasi, 2007)
- ❑ Hutu, C. A. Creativity and Innovation Management. Textbook. "Venus" Publishers. ISBN 973-7960-68-6. (Iasi, 2005)
- ❑ Hutu, C. A. Human Resources Management. Guide for Entrepreneurs. "Venus" Publishers. ISBN 973-7960-24-6. (Iasi, 2004)
- ❑ Hutu, C. A. Culture, Change, Competition. "Economica" Publishing House. ISBN 973-590-763-1. (Bucuresti, 2003) - The 2003 Most Inciting Economics Book Award - The General Association of Romanian Economists
- ❑ Hutu, C. A. Corporate Culture and Leadership. Textbook. "Venus" Publishers. ISBN 973-8174-57-0. (Iasi, 2002)
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- ❑ Hutu, C. A. Corporate Culture and Technology Transfer. "Economica" Publishing House. ISBN 973-590-161-7. (Bucuresti, 1999)
- ❑ Hutu, C. A.; Avasilcai, S. Strategies and Policies for Organizational Development. Change Management. Textbook. "Venus" Publishers. ISBN 973-7960-68-8. (Iasi, 2005)
- ❑ Hutu, C. A.; Avasilcai, S.; Apostolou, A. Introduction to Quality Assurance. "Economica" Publishing House. ISBN 973-590-490-X. (Bucuresti, 2001)
- ❑ Avasilcai, S.; Hutu, C. A. Product Management and Marketing. Branding. Textbook. "Venus" Publishers. ISBN 973-7960-87-4. (Iasi, 2005)
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- ❑ Rusu, C.; Hutu, C. A.; Avasilcai, S.; Rusu, B.; Bulacovschi, I. Quality Assurance Procedures for Romanian Higher Education Institutions. "Economica" Publishing House. ISBN 973-590-340-7. (Bucuresti, 2000)
- ❑ Schreiner, C.; Ciobanu, R.; Hutu, C. A. Technical and Busines Ethics. "Gh. Asachi" Publishing House. ISBN 973-590-580-9. (Iasi, 2002)
- ❑ Curteza, A; Avasilcai, S; Hutu, C. A.; Pintilie, E.; Avadanei, M. Development Strategies and Core Competencies of Clothing Companies. Guide. "Venus" Publishers. ISBN 973-7960-84-X. (Iasi, 2005)
- ❑ Grosu, R. G.; Beldiman, D.; Hutu, C. A.; Avasilcai, S. Guide for the Administration and Development of Technological and Industrial Parks. "Venus" Publishers. ISBN 973-7960-31-9. (Iasi, 2004)
- ❑ Hutu, C. A.; Serbanescu, I. Corporate Culture and European Integration. Interactive Course Materials on the www.nec-link.ro E-learning Platform. NEC & CETEX. (2003)
- ❑ Hutu, C. A. Human Resources Management. Textbook. CETEX - Lex-Ind. (Iasi, 2002)
- ❑ Hutu, C. A.; Voicu, M. Organizational Behavior and Effective Professional Communication. CETEX. (Iasi, 1997)
- ❑ Niculae, M.; Hutu, C. A.; Ciobanu, R. Value Engineering and Analysis. "Gh. Asachi" Publishing House. (Iasi, 1994)
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- ❑ Hutu, C. A. Culture of Quality, Leadership and Learning. In Rusu, C. (coord.) Business-Engineering Textbook. Quality Management. "Dacia" Publishing House. ISBN 973-35-1524-8. (Cluj-Napoca, 2002)
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- ❑ Hutu, C. A. Force-field Analysis for Implementing Profit Centers at "IATRI" S.A. In Rusu, C.; Voicu, M. Management Based on Responsibility Centers. "Economica" Publishing House. ISBN 973-590-426-8. (Bucuresti, 2001)

- Mathis, R. L.; Hutu, C. A. Ethics and Discrimination in HRM. In Mathis, R. L.; Nica, P.; Rusu, C. (coord.). Human Resource Management. "Economica" Publishing House. ISBN 973-9198-76-7. (Bucuresti, 1997)

Other Publications:

- Huțu, C. A. Quality Culture. The Impact of Cultural Orientations on Quality Approaches in Romanian Companies. V. Managerial Values and Quality: The Romanian vs. European Perspectives. „Quality, Access to Success” Review. No. 4. (2007)
- Huțu, C. A. Quality Culture. The Impact of Cultural Orientations on Quality Approaches in Romanian Companies. IV. The Impact of Cultural Orientations on Quality Management. A Romanian Perspective, „Quality, Access to Success” Review. No. 3. (2007)
- Huțu, C. A. Quality Culture. The Impact of Cultural Orientations on Quality Approaches in Romanian Companies. III. Orientation Toward Customers. Organizational Learning and Innovation as Cultural Factors. „Quality, Access to Success” Review. No. 1-2. (2007)
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- Huțu, C. A. Quality Culture. The Impact of Cultural Orientations on Quality Approaches in Romanian Companies. I. Creating and Consolidating a Culture of Quality. „Quality, Access to Success” Review. No. 11. (2006)
- Huțu, C. A. The Role of Simulation in Moving the Center of Gravity in Technical Higher Education from Teaching to Active Learning by Student Involvement. The Polytechnic Institute of Iasi Bulletin. Tome LII (LVI), Fasc. 5, 2006. Social Sciences
- Huțu, C. A. The Role of IT in Creating Interactive and Flexible Teaching and Learning Environments. The Polytechnic Institute of Iasi Bulletin. Tome LII (LVI), Fasc. 5, 2006. Social Sciences
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- Hutu, C. A. "Teams and Change: Observation Worksheet for Work Team Development Interventions". The Technical University "Gh. Asachi" Bulletin. Vol. XLVIII(LII). 1-2. (Iasi, 2002)
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- ❑ Hutu, C. A. "Distance Education and Curricula Development for the Global Economy - Key Factors for Quality Assurance in Romanian Technical Higher Education". In Gafitanu, M.; Rusu, C. "Quality Assurance in Romanian Technical Higher Education". "Gh. Asachi" Publishing House. ISBN 973-9178-47-2 (Iasi, 1997)
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- Hutu, C.A.; Avasilcai, S. "Perspectives on Quality in Management Education and Training". In Proceedings of the 3rd Research / Expert Conference QUALITY 2003. III/1. ISSN 1512-9268 (Zenica, Bosnia & Herzegovina, 2003): 223-229
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